THE JOURNAL OF THE AMERICAN ORTHODONTIC SOCIETY

MEDIA KIT

2022

The Voice of the General & Pediatric Orthodontic Practitioner
The Journal of the American Orthodontic Society (JAOS) offers an educational perspective of collected facts, experience and opinions for our active and loyal membership of general and pediatric dentists that regularly perform orthodontics. We invite you to become part of one of the fastest growing communities in dentistry. We strive for excellence in both our educational courses and in the services we provide to our members. Readers rely on the Journal as an educational vehicle to learn more about orthodontia. Advertising your products and services in the JAOS will bring consistent awareness, interest and sales to your company and product line.

As educational, non-profit organizations, the AOS and AGpO are committed to keeping members up-to-date on the latest in techniques, technology and products. Serving the dental community as an ADA-CERP accredited provider, we strive for excellence in both our educational courses and in the services we provide to our members. This peer-reviewed publication features clinical and practice enhancement editorial as well as case studies. Each issue of JAOS will highlight special editorial topics of interest, the latest in new products & services, techniques, technology and practice management for the general and pediatric orthodontic practice, along with the latest in AOS and AGpO association news.

JAOS currently reaches over 2,000 orthodontic practitioners in both print and digital format, and offers bonus distribution at these meetings and conventions: AOS, AGpO, AAPD and AGD.

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- Advertising artwork of 5 MB or less should be submitted in JPEG or PDF to etarr@orthodontics.com.

- JAOS is published using 175-line halftones on 80# coated text paper with a 4/C process offset press and saddle-stitched binding. U.S. sheetfed coated v2 offset printing standards are employed.

- StraighTalk, the AOS electronic newsletter, goes out monthly to our members. A 650w x 120h pixel static ad may be purchased on a first-come, first-served basis for $350.
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