



ANNUAL MEETING 2025



SEPTEMBER 18-20, 2025

2025 AOS ANNUAL MEETING

The **American Orthodontic Society** is a professional, educational dental association comprised of over 1,300 general and pediatric dentists and specialists who have incorporated orthodontics as an important element of their practices.

The **2025 AOS Annual Meeting** will be held at the Ritz Carlton Las Colinas Resort in Dallas, TX, and will be host to approximately 100 dental practitioners and 40+ auxiliary staff members. These general and pediatric dentists are expanding their practices through orthodontics and utilizing the AOS Annual Meeting to further educate themselves on the latest in techniques, clinical advancements, practice management and products.

With few opportunities elsewhere for the general and pediatric orthodontic community for top-notch education, along with their commitment to excellence, more and more dentists are turning to us for their continuing education needs. General and pediatric orthodontics continues to grow!

Take this proven opportunity to showcase your products and services to our unique audience of eager and interested general and pediatric practitioners of orthodontics. Many events, including the Thursday evening President's Welcome Reception, Friday and Saturday lunch, and breaks will take place in and around the exhibit area to increase your exposure during the trade show. Please join us and take this time to meet and sell to the leaders in this one-of-a-kind segment of the orthodontic community.

FOR MORE INFORMATION CONTACT

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AMERICAN ORTHODONTIC SOCIETY

EXHIBIT HOURS

THURSDAY, SEPTEMBER 18

1:00 PM - 5:00 PM

Exhibitor Registration and Setup

5:30 PM - 7:30 PM

Exhibit Hall Opens

President's Welcome Reception

FRIDAY, SEPTEMBER 19

10:00 AM - 5:00 PM

Exhibit Hall Open

SATURDAY, SEPTEMBER 20

10:00 AM - 2:00 PM

Exhibit Hall Open

2:00 PM - 3:00 PM

Exhibit Hall Tear Down

(Early Bird) Exhibitor Table \$2,900

One (1) 6'x 30" draped front table and two chairs in an 8' x 8' booth.

Includes listing in the Event

App, access to Meeting Attendee

Contact List, promotion to AOS

Mailing List, and three booth staff

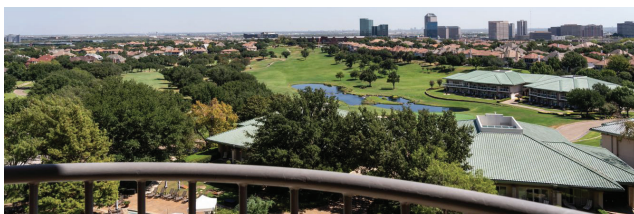
badges per exhibit space.

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Hotel Accommodations

The Ritz-Carlton Dallas Las Colinas is your ultimate escape from the hectic day-to-day routine featuring premier concierge services, luxurious amenities, spacious rooms, suites and villas, world-class dining and the highest level of elevated services from our ladies and gentlemen. The resort is only minutes from DFW Airport, 20 minutes from the heart of downtown Dallas and 35 minutes from Fort Worth.

We kindly request that your company representatives stay at our host hotel. This allows us to continue to bring the best possible opportunity to fill our exhibit hall with buyers, to provide unsurpassed quality orthodontic education to our attendees who are limited in resources for valuable orthodontic education, as well as one-on-one time with companies like yours who recognize their value in the orthodontic market and supply them with the products and services they simply CAN'T practice without.



The Ritz Carlton Las Colinas Resort

4150 N. MacArthur Blvd.
Irving, TX 75038
(727) 170-700

Be sure to reference the
“AOS Annual Meeting” when
making your reservations.

AOS Group Rate

\$184 per night

tax not included

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Exhibitor and Sponsorship Levels



\$2,900 Early Bird Exhibitor Table (approx. 8x8)

- Table
- Two Chairs
- 3 Booth Staff Badges
- Listing in the Event App
- Access to Meeting Attendee Contact List
- Promotion to AOS Mailing List



\$2,500 Breakfast Sponsor

- Available for either Friday or Saturday
- Recognition in the Event App as an Event Sponsor
- Signage and branded napkins placed out during sponsored event.



\$6,500 Lunch & Learn Sponsor

- Available for either Friday or Saturday
- Recognition in the Event App as an Event Sponsor
- Signage and branded napkins placed out during sponsored event.
- 30 minute presentation during lunch event. (Must be approved by planning committee)



\$1,250 President's Welcome Reception (non-exclusive up to 5)

The President's welcome reception kicks off the event in the Exhibit Hall with food and drinks for event attendees.

- Napkins will be imprinted with your company logo.
- You will be recognized on signage outside dinner venue.
- Recognition in the Event App as an Event Sponsor.



\$2,500 Attendee Tote Bag

Each attendee receives this special tote for convenience in carrying their trade show items and meeting documents. Includes a free insert of your company literature.



\$6,000 Awards Dinner Sponsor (non-exclusive)

The AOS meeting concludes with our special Awards Dinner on Saturday evening.

- Sponsorship logo will be displayed on presentation during event.
- Napkins will be imprinted with your company logo.
- You will be recognized on signage outside dinner venue.
- Recognition in the Event App as an Event Sponsor.
- Limited to 5 sponsors

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Exhibitor Rules

ASSIGNMENT OF SPACE & PAYMENT

All exhibit space will be allocated on a first-come, first-served basis. Show management reserves the right to reassign booth space or make adjustments to the exhibit space diagram if necessary. Full payment is due at time of contract submission.

Space will not be assigned until completed exhibit space agreement is received with payment in full. No exhibitor shall assign, sublet, or share the whole or any part of the space contracted under any circumstances without prior written consent of the American Orthodontic Society (AOS).

Companies found to be subletting or sharing exhibit space will be asked to dismantle and leave the exhibit hall without refund, if consent has not been granted in advance. Such requests must be submitted to the American Orthodontic Society.

EXHIBITOR NAME BADGES

The exhibitor badge entitles the wearer access to the exhibit floor only and exhibitor badges are issued only to personnel actually staffing the booth. The name of the exhibiting company, as it has been listed on the exhibit space contract, will appear on each badge and (2) two exhibitor badges will be provided for each exhibit space contracted, up to a maximum of (4) four badges. Additional badges are available at \$499 each. Exhibitors are urged to order badges in advance through the exhibitor services kit. Badges will be available for collection at Exhibitor Registration during installation hours. Please see below.

INSTALLATION & DISMANTLE

Installation of exhibits at the Ritz Carlton Las Colinas Resort will be Thursday, September 18, 2025 from 1:00pm to 5:00pm.

All exhibits must be fully assembled and ready for display no later than 5:00pm on Thursday. Dismantling of exhibits will be from 2:00pm until 3:00pm on Saturday, September 20, 2025. Exhibitors are not permitted to tear-down prior to the close of the exhibit hall. Show management reserves the right to make adjustments to the set-up and tear-down schedule.

EXHIBITOR KITS

In July, 2025, a digital exhibitor service kit will be provided to each exhibiting company. This packet will include all necessary information and forms regarding booth personnel registration, inbound and outbound shipping of displays, display rental & furnishings, audio/visual rental, electrical service, utilities and any other information that is pertinent to exhibiting.

SECURITY

The exhibit area will be monitored by security personnel outside of show hours. AOS assumes no liability for your supplies or equipment. The responsibility remains with the individual exhibitors to protect their property and appropriate insurance protection is required. Please have certificates of liability available if show management requests this documentation.

PROMOTION OF PRODUCTS AND SERVICES

- In the event exhibiting company is supporting a speaker/lecturer on the program, it is required that the speaker/lecturer disclose to participants any monetary or other special interest they may have with any company whose products are discussed in this course. Such disclosure must be made in publicity materials and at the beginning of the presentation itself.
- Product/service promotion material or product specific advertisement of any type is prohibited in or during Continuing Education (CE) activities.
- Live promotional activities (presentations or staffed exhibits) must be kept separate from CE activities.
- Promotional material and advertisements must be kept outside the educational space during CE activities.